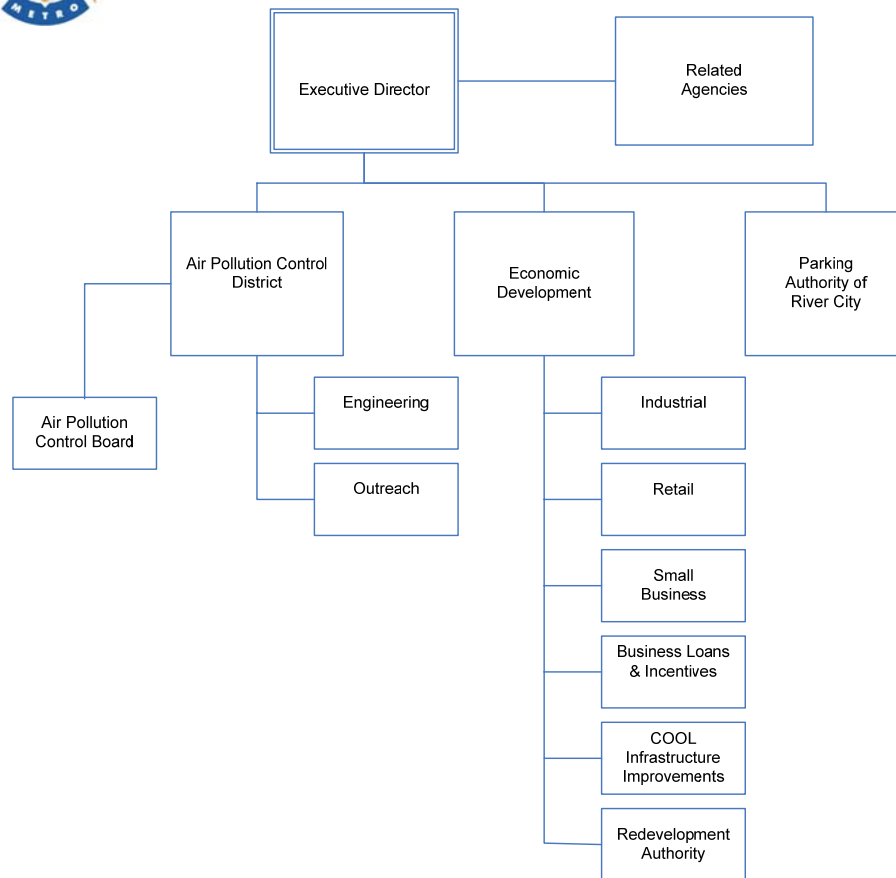




Economic Development



- Related Agencies:
- Downtown Development Corporation
 - Downtown Management District
 - Louisville Medical Center Development Corporation – Metacyte
 - Riverport Authority/Louisville Metro Properties
 - Greater Louisville Inc. (GLI)
 - Greater Louisville Sports Commission, Inc.
 - LEEP
 - Kentucky World Trade Center
 - Kentuckiana Regional Planning and Development Agency
 - Jefferson County Extension Office
 - Jefferson County Soil and Water Conservation District
 - Small Business Development Center

ECONOMIC DEVELOPMENT

Mission

The Economic Development Department provides customized customer solutions to businesses seeking to expand anywhere within our city. The Department uses infrastructure improvements, business start-up assistance, development plans, and acts as liaison with all regulatory agencies, to help create new industrial, office, and technology jobs; grow family incomes; and enhance the delivery of retail services throughout our community. The Department works to protect the quality of our city's air through permitting and enforcement of federal, state, and local laws. The Department also promotes the growth of and activity within the Central Business District and provides on- and off-street parking to support downtown businesses, their employees and customers.

ECONOMIC DEVELOPMENT

Programs and Services

Industrial: To create jobs and other wealth-building opportunities for Louisville Metro residents by attracting quality private investment and development to older industrial and publicly-owned commercial areas; develop favorable business environments at the Airport Industrial Center of Greater Louisville, the Renaissance Zone and the Louisville-Jefferson County Riverport Authority; reposition publicly and privately owned brownfield sites to capture economic development opportunities; and provide technical support, such as Geographic Information Systems (GIS) mapping and on-line real estate database management, to such activities.

Retail: To enhance the quality of life in neighborhoods by developing access to goods, shopping and service opportunities along Louisville's commercial corridors; to identify retail development sites, recruit retail businesses and developers, provide demographic and other information for site selection, and facilitate the approvals process.

Small Business Support Services: To address the needs of small and start-up businesses by providing technical assistance, education and training at all stages of business development on an individual basis and to groups. Assistance is provided to start-up businesses and entrepreneurs through the Metro Business Resource Center located in the NIA Center, which gets its name from the Swahili word meaning "purpose". Existing businesses receive help with permitting and licensing problems through the Small Business Ombudsman. Capital needs of businesses and entrepreneurs are addressed through referrals to Metropolitan Business Development Corporation, SBA and local financial institutions.

Small Business Support Services works closely with outside providers of services to small businesses such as the Louisville Enterprise Group, Small Business Development Center, Service Corps of Retired Executives and Kentucky Minority Business Council to coordinate and enhance those services. Technical assistance, education and training are provided through a variety of methods such as one-on-one counseling, classes, peer networking, and referrals to outside providers, access to a resource library and computer lab, providing inexpensive leased office space and direct interaction with permitting and licensing agencies on behalf of a business.

ECONOMIC DEVELOPMENT

Programs and Services

Business Loans & Incentives: METCO, (Metropolitan Business Development Corporation), provides loans that are leveraged with private sector financing known as "Gap-Financing". This program assists with identifying potential financing alternatives from its commercial loan program that are not offered by traditional lending sources and are made available at market rates. It stimulates business development within the community by administering a variety of business and improvement loan programs, and reviews and monitors tax abatement programs for business and economic development. METCO partners with the Small Business Administration and the Kentucky Cabinet For Economic Development to assist with financing opportunities, partnerships and solutions.

COOL (Corridors of Opportunity in Louisville) Infrastructure Improvements: A commercial corridor's physical character serves as the welcome mat for its many businesses and customers. This program includes working with architectural and engineering firms for design and construction plans to improve a commercial corridor's appearance and appeal. By forming public/private partnerships with business and property owners, an inclusive streetscape design is prepared and implemented. The result is a visually improved corridor with new sidewalks, landscaping, and street furniture which stimulates retail development, investment, jobs and pedestrian activity to the area.

ECONOMIC DEVELOPMENT

Programs and Services

Air Pollution Control Engineering:

- **Permitting:** To assure all new industrial construction meets Louisville Metro standards by providing engineering review of plans for new sources of air pollution and issuing permits containing emission limits and operational requirements; inspecting sources of air pollution to determine compliance with permit requirements; and creating emission inventories used in developing plans to attain Environmental Protection Agency (EPA) air quality standards.
- **Compliance:** To ensure compliance with Louisville's air pollution laws by inspecting sources of air pollution, including demolition and renovation projects involving asbestos, and investigating citizen complaints of odor, dust, smoke, and other nuisances.
- **Enforcement:** To take formal enforcement actions and resolve non-compliance issues through monetary penalties and/or corrective actions.
- **STAR Program:** To protect the public from the emissions of toxic air pollutants by implementing the adopted Strategic Toxic Air Reduction (STAR) Program. The STAR Program established a methodology for determining acceptable concentrations for toxic chemicals; established risk goals for the larger industrial sources; required the larger industrial sources to evaluate their emissions with respect to these goals and develop reasonable plans to take corrective action where unacceptable risks exist; and required the District to evaluate all other sources of toxic emissions and develop a plan of action to address unacceptable risks to human health and welfare.

Air Pollution Control District Outreach:

- **Kentuckiana Air Education:** (KAIRE) is Air Pollution Control District's community outreach and education program, enhancing our neighborhoods and quality of life helps to ensure environmental and economic health for residents. KAIRE's primary goal is to increase public awareness of the impact individual choices can have on local air quality.
- **Monitoring:** To ensure the highest air quality for Louisville citizens by monitoring, collecting, processing, and reporting to the public all ambient air pollution data throughout the community for EPA-regulated pollutants.
- **Environmental Outreach:** To develop a comprehensive air quality strategy and program by addressing urban sprawl; promoting cleaner fuels; encouraging the development and use of mass transit systems; encouraging energy efficiency and conservation and the use of renewable energy sources; educating the public; and promoting environmentally-friendly practices.

ECONOMIC DEVELOPMENT

Programs and Services

Parking Authority of River City

- **Off-Street Parking (Garages and Lots):** PARC oversees the operation of 12 garages and 4 lots in and around the central business district, totaling more than 9,000 off-street parking spaces. PARC plays a vital role in downtown development by providing financial assistance to projects which are key to downtown development, but may not come to fruition without PARC's participation. In addition, PARC plays a role in ensuring that an employer remains downtown, or relocates to downtown by either providing or locating adequate parking.
- **On-Street Parking (Meters):** PARC controls 5,000+ metered spaces within the Central Business District as well as in the Bardstown Road and Frankfort Avenue corridors. PARC ensures meters are properly maintained to ensure all revenue is collected and audited.
- **Parking Enforcement:** PARC oversees the enforcement of on-street parking to ensure downtown businesses and venues have convenient short-term available parking. In addition, PARC is responsible for the collection and adjudication process of unpaid parking citations.

Economic Development**Budget Summary**

	Prior Year Actual 2005-2006	Original Budget 2006-2007	Revised Budget 2006-2007	Mayor's Recommended 2007-2008	Council Approved 2007-2008
General Fund Appropriation	6,401,900	6,283,700	6,554,900	9,029,500	9,133,500
Agency Receipts	10,628,600	24,391,400	24,421,400	18,630,400	18,630,400
Federal Grants	1,848,100	4,073,300	4,073,300	2,896,900	2,896,900
State Grants	0	151,700	151,700	151,700	151,700
Total Revenue:	18,878,600	34,900,100	35,201,300	30,708,500	30,812,500
Personal Services	7,901,900	9,330,200	9,330,200	8,944,800	8,944,800
Contractual Services	5,239,600	6,964,100	7,348,300	10,058,000	9,512,000
Supplies	106,900	150,000	148,400	148,600	148,600
Equipment/Capital Outlay	192,900	382,400	385,300	381,100	381,100
Interdepartment Charges	5,161,100	10,266,900	10,265,600	4,432,000	4,432,000
Restricted & Other Proj Exp	0	7,806,500	7,723,500	6,744,000	7,394,000
Total Expenditure:	18,602,400	34,900,100	35,201,300	30,708,500	30,812,500
Expenditures By Activity					
Economic Development	14,113,400	27,963,600	28,264,800	23,825,600	23,929,600
Air Pollution Control District	4,489,000	6,936,500	6,936,500	6,882,900	6,882,900
Total Expenditure:	18,602,400	34,900,100	35,201,300	30,708,500	30,812,500

Economic Development**Budget Summary**

	Prior Year Actual 2005-2006	Original Budget 2006-2007	Revised Budget 2006-2007	Mayor's Recommended 2007-2008	Council Approved 2007-2008
General Fund Appropriation	5,750,000	5,621,400	5,892,600	8,359,500	8,463,500
Agency Receipts	8,312,900	20,065,500	20,095,500	14,426,900	14,426,900
Federal Grants	321,600	2,125,000	2,125,000	887,500	887,500
State Grants	0	151,700	151,700	151,700	151,700
Total Revenue:	14,384,500	27,963,600	28,264,800	23,825,600	23,929,600
Personal Services	4,703,500	4,902,800	4,902,800	4,578,400	4,578,400
Contractual Services	4,419,500	5,337,900	5,722,100	8,431,500	7,885,500
Supplies	24,300	26,700	25,100	25,300	25,300
Equipment/Capital Outlay	39,500	8,000	10,900	6,700	6,700
Interdepartment Charges	4,926,600	10,023,700	10,022,400	4,181,700	4,181,700
Restricted & Other Proj Exp	0	7,664,500	7,581,500	6,602,000	7,252,000
Total Expenditure:	14,113,400	27,963,600	28,264,800	23,825,600	23,929,600
Expenditures By Activity					
Redevel Auth-Gen Admin	331,800	6,217,600	6,217,600	0	0
Director's Office	335,900	381,200	461,200	536,600	536,600
Business Office	315,400	312,500	312,900	290,800	290,800
Development	1,355,800	1,355,500	1,351,800	135,400	135,400
Redevelopment Authority	0	0	0	6,490,900	6,490,900
Agricultural Feasibility Study	0	0	0	75,000	75,000
Downtown Development Center	0	0	0	179,800	179,800
Industrial	38,700	1,600,000	1,600,000	1,040,300	1,040,300
Retail	0	0	0	442,900	442,900
Small Business	0	0	0	374,900	374,900
Business Loans & Incentives	1,906,300	2,765,500	2,990,000	2,540,300	2,540,300
Parking Authority	6,285,400	11,714,400	11,714,400	5,970,900	5,970,900
Related Agencies	98,100	102,500	102,500	5,747,800	5,851,800
Office of Cabinet Secretary	3,446,000	3,514,400	3,514,400	0	0
Total Expenditure:	14,113,400	27,963,600	28,264,800	23,825,600	23,929,600

Economic Development	Position Detail	
	Mayor's Recommended FY2007-2008	Council Approved FY2007-2008
Position Allocation (in Full-Time Equivalents)		
Full-time	70	70
Permanent Part-time	1	1
Seasonal/Other	0	0
Total Positions	71	71

Position Title

Administrative Assistant	2	2
Administrative Clerk	4	4
Administrative Specialist	2	2
Assistant Director	2	2
Business Accountant I	1	1
Business Accountant II	3	3
Business Manager I	1	1
Business Specialist	3	3
Director	1	1
Economic Development Coordinator	2	2
Economic Development Officer	12	12
Economic Development Supervisor	2	2
Executive Administrator	6	6
Geographic Information Systems Analyst	2	2
Parking Enforcement Officer I	6	6
Parking Facilities Coordinator	4	4
Parking Facilities Inspector	2	2
Parking Facilities Supervisor	1	1
Parking Meter Attendant	6	6
Parking Meter Data Collector	3	3
Receptionist	3	3
Secretary	3	3

**Air Pollution Control
District**
Budget Summary

	Prior Year Actual 2005-2006	Original Budget 2006-2007	Revised Budget 2006-2007	Mayor's Recommended 2007-2008	Council Approved 2007-2008
General Fund Appropriation	651,900	662,300	662,300	670,000	670,000
Agency Receipts	2,315,700	4,325,900	4,325,900	4,203,500	4,203,500
Federal Grants	1,526,500	1,948,300	1,948,300	2,009,400	2,009,400
Total Revenue:	4,494,100	6,936,500	6,936,500	6,882,900	6,882,900
Personal Services	3,198,400	4,427,400	4,427,400	4,366,400	4,366,400
Contractual Services	820,100	1,626,200	1,626,200	1,626,500	1,626,500
Supplies	82,600	123,300	123,300	123,300	123,300
Equipment/Capital Outlay	153,400	374,400	374,400	374,400	374,400
Interdepartment Charges	234,500	243,200	243,200	250,300	250,300
Restricted & Other Proj Exp	0	142,000	142,000	142,000	142,000
Total Expenditure:	4,489,000	6,936,500	6,936,500	6,882,900	6,882,900
Expenditures By Activity					
Director's Office	229,300	235,000	235,000	289,200	289,200
Finance & Personnel	881,200	1,009,600	1,009,600	796,100	796,100
Engineering	1,674,000	3,147,800	3,147,800	3,135,700	3,135,700
Outreach	1,704,500	2,544,100	2,544,100	2,661,900	2,661,900
Total Expenditure:	4,489,000	6,936,500	6,936,500	6,882,900	6,882,900

Air Pollution Control District		Position Detail
	Mayor's Recommended FY2007-2008	Council Approved FY2007-2008
Position Allocation (in Full-Time Equivalents)		
Full-time	72	72
Permanent Part-time	0	0
Seasonal/Other	0	0
Total Positions	72	72

Position Title

Administrative Supervisor II	1	1
Air Pollution Compliance Officer	6	6
Air Pollution Technician II	5	5
Assistant Director	1	1
Business Specialist	2	2
Community Outreach Coordinator	2	2
Director	1	1
Engineer I	13	13
Engineer Supervisor	1	1
Environmental Coordinator	11	11
Environmental Engineer Coordinator	4	4
Environmental Engineer Manager	1	1
Environmental Engineer Specialist	1	1
Environmental Engineer Supervisor	2	2
Environmental Manager	1	1
Environmental Specialist	8	8
Environmental Supervisor	3	3
Executive Assistant	1	1
Information Systems Analyst	3	3
Local Area Network Analyst	1	1
Management Assistant	3	3
Public Information Supervisor	1	1